

International trade fair for textile laundry, leather care, cleaning technology and equipment

Where clean innovations come together

Post-Show Report

texcare
ASIA

21-23.9.2026

Shanghai New International Expo Centre, Shanghai, China

中国商联洗染委 Laundry Committee of CGCC
中国轻工机械协会 CHINA LIGHT INDUSTRY MACHINERY ASSOCIATION
UNIFAIR EXHIBITION SERVICE
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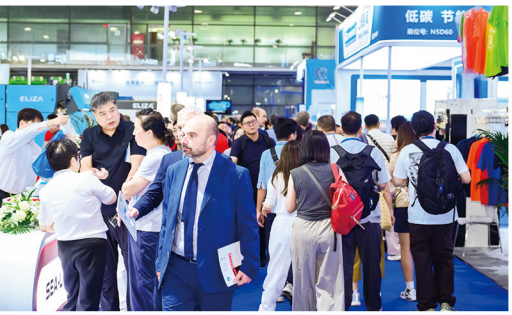
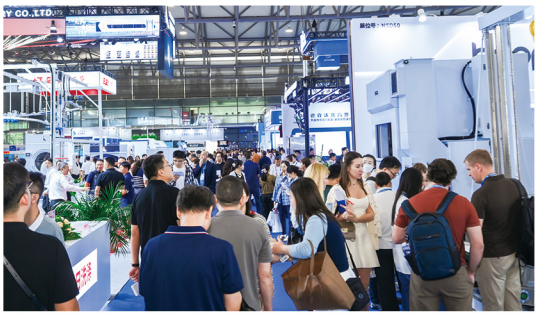
Record Scale, Stronger Global Participation

2026 International trade fair for textile laundry, leather care, cleaning technology and equipment (TXCA&CLE 2026) was successfully held from September 21 to 23 at Shanghai New International Expo Centre. The show reached new heights in both exhibitor numbers and exhibition space, further strengthening industry cohesion and international influence.







Spanning 25,000 sqm, this edition featured 328 exhibitors from 15 countries and regions. Over three days, it welcomed 28,436 trade visitors from 88 countries and regions, with overseas visitor numbers surging 70% year on year to 4,598. Growth in both exhibitor numbers and overseas attendance underscores the show's growing international reach and role in fostering global industry collaboration.

With a growing exhibitor base, the show continued to attract industry leaders and welcome new exhibitors, reflecting the laundry sector's vitality and innovation. Buyers and suppliers from China and abroad exchanged insights on equipment upgrades, smart automation, energy efficiency and emerging market needs, promoting supply chain connections and international engagement.

2026 EXHIBITION HIGHLIGHTS

328
exhibitors

83
first-time exhibitors

28,436
trade visitors

88
countries/regions

4,598
overseas visitors

+70%
YoY

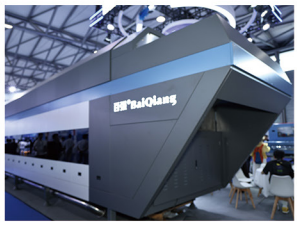


Leading Brands Gather, Exhibitor Lineup Expands

TXCA&CLE 2026 brought together a record 328 exhibitors from 15 countries and regions, pooling both established industry leaders and emerging players. Leading brands returning to the show included ALLIANCE, BAIQIANG, KINGSTAR, INNOWAY, HAIER, SEALION, JENSEN, OASIS, SANKOSHA, WEISHI, UNISEC and ASAHI.

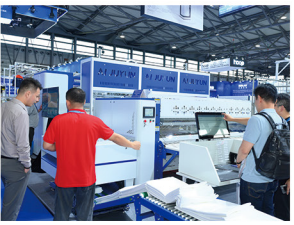
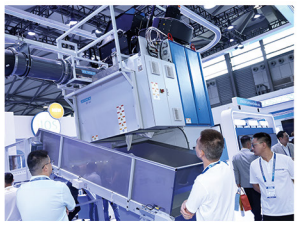
Meanwhile, 83 companies exhibited at the show for the first time, expanding the exhibitor base across multiple industry segments. Together, the continued participation of established brands and the arrival of new exhibitors reflect TXCA & CLE's strong industry standing and broad appeal.

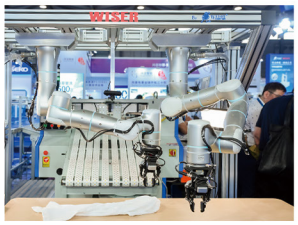








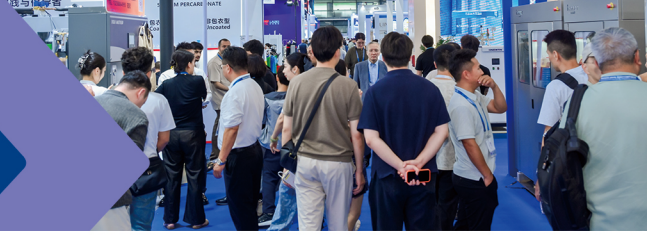


Featuring Leading Global Brands

ASAHI 株式会社朝日制作所 · Alliance Laundry Systems · 澳昊智能 · 百强 BaiQiang · HYDRO · BÖWE · Kingstar · Innoway创新古道 · FORNET 福奈特·洗衣 · INTACT 茵太格 · Haier · 海利未来 HAILI FUTURE · SEA-LION · Hengli · hoop · JIMAJX · JENSEN · 京东家政 · KARN科恩 · LAUNDRY MATE 澜美 · 上海力净 · OASIS 绿洲 · Miele · NIUZHANGGUI 牛掌柜 × 智慧布草 SMART LINEN · Sunshine 日光 · YOU LONG 柔龙 · RSIT 瑞晟智能 股票代码 STOCK CODE 688215 · 赛高 SEKO · Gamesail · sankosha PRESS AND PROGRESS · SH 四川叁盛 SICHUANSANSHENG · Yamamoto 株式会社 山本制作所 · 上海中施 · TEXTILE CARE SOLUTIONS THAT WORK FOR YOU 融汇全球专业洗衣 为您创造卓越 · 双峰锅炉 SHUANGFENG GUOLU 国家高新技术企业 · Diversey A Solenis Company · 腾誉织造 TENGYU WEAVING · TONFY · WANSAN · WEI SHI 五马 MACHINERY · SEITZ The fresher company. · XIAOYA LAUNDRY · Agiletex 迅纺 · FINOVE 雅朴 simple and elegant. · ELIZA 伊丽莎 · ECOLAB 艺康集团 · inchun IC LAUKI 良機機器 · 优尼中国 UNION CHINA · UNISEC 尤萨

No ranking or specific sorting order. Only selected brands are featured due to space constraints.

Improved Visitor Profile, Surge in Overseas Attendance

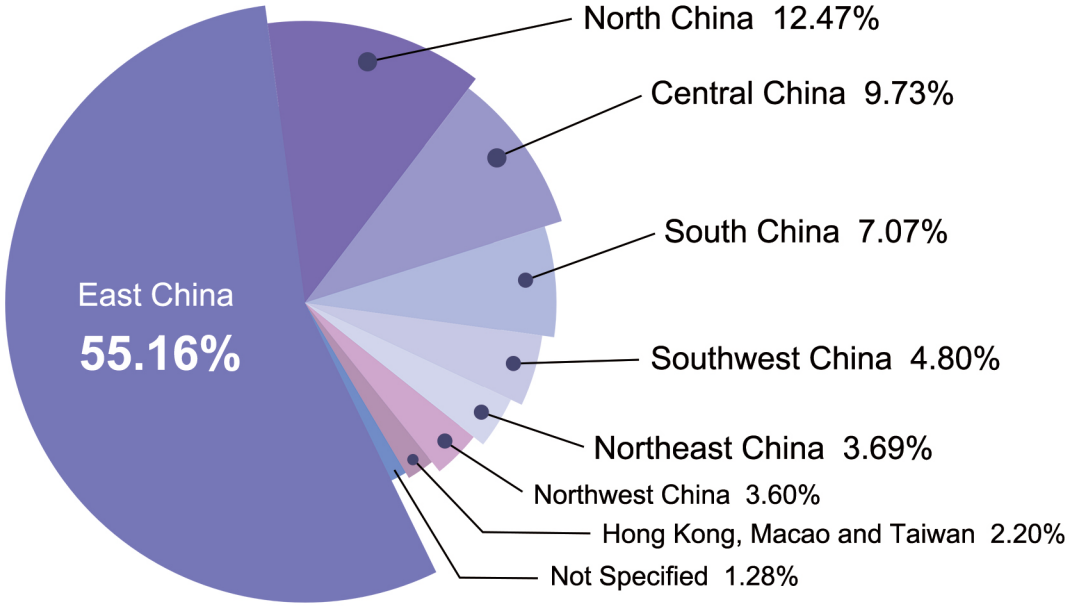


The exhibition welcomed 28,436 visitors, including buyer delegations from over 40 industry associations worldwide. Domestic visitors totaled 23,838, covering all 34 provincial-level regions of China, while overseas visitors reached 4,598, up 70% year on year, from 84 countries and regions.

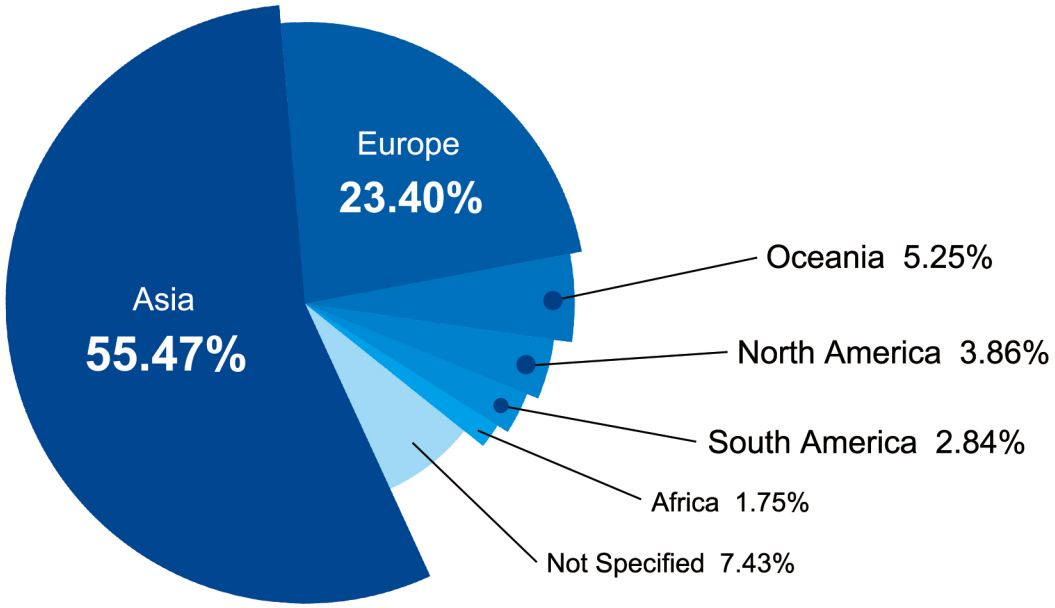
Asia and Europe remained the leading source regions, with strong representation from Southeast Asia, South Korea and Japan. Key markets included Malaysia, Thailand, Japan, Singapore, Indonesia, the Philippines and Vietnam, as well as Russia, Italy, Germany, Spain, France, the United States and Australia.

The significant increase in overseas attendance and diverse visitor origins demonstrate TXCA&CLE's continued strength in the domestic market and its growing presence in international markets.

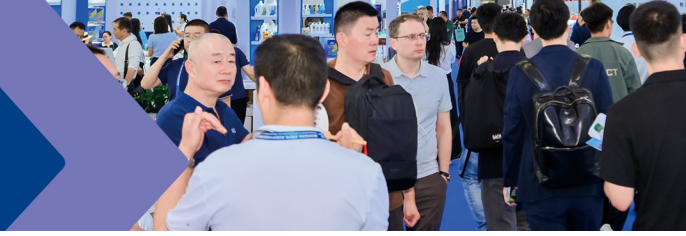
2026 Domestic Visitors by Region



2026 Overseas Visitors by Region

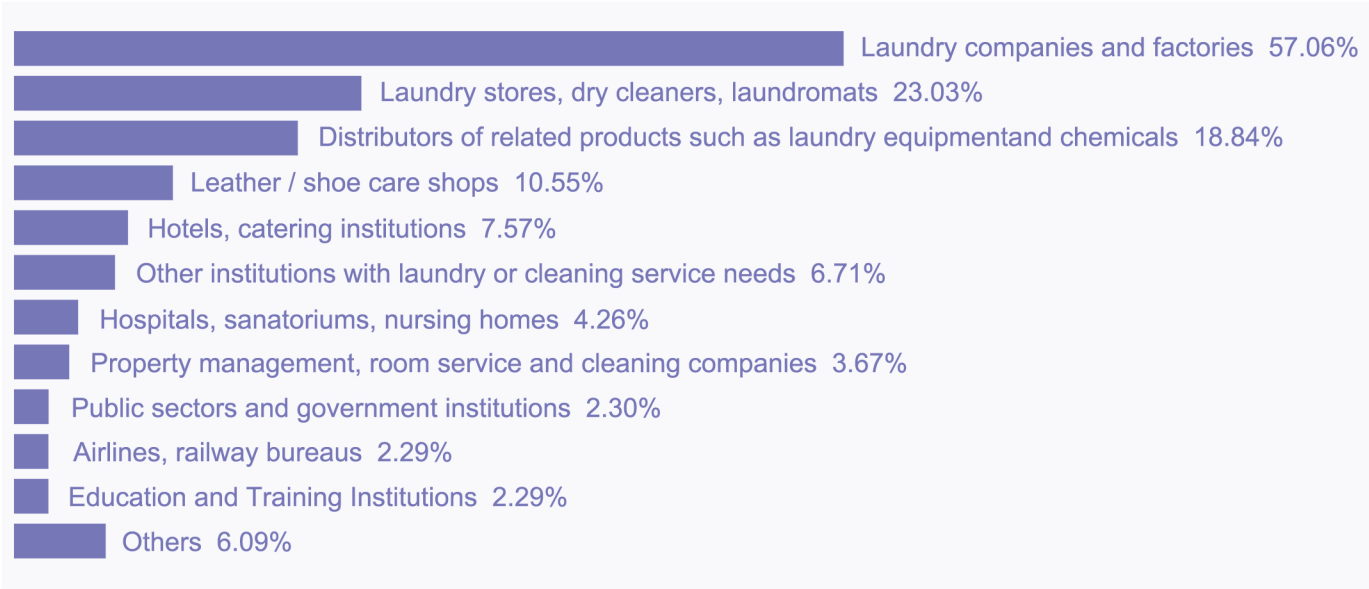


Improved Visitor Profile, Surge in Overseas Attendance

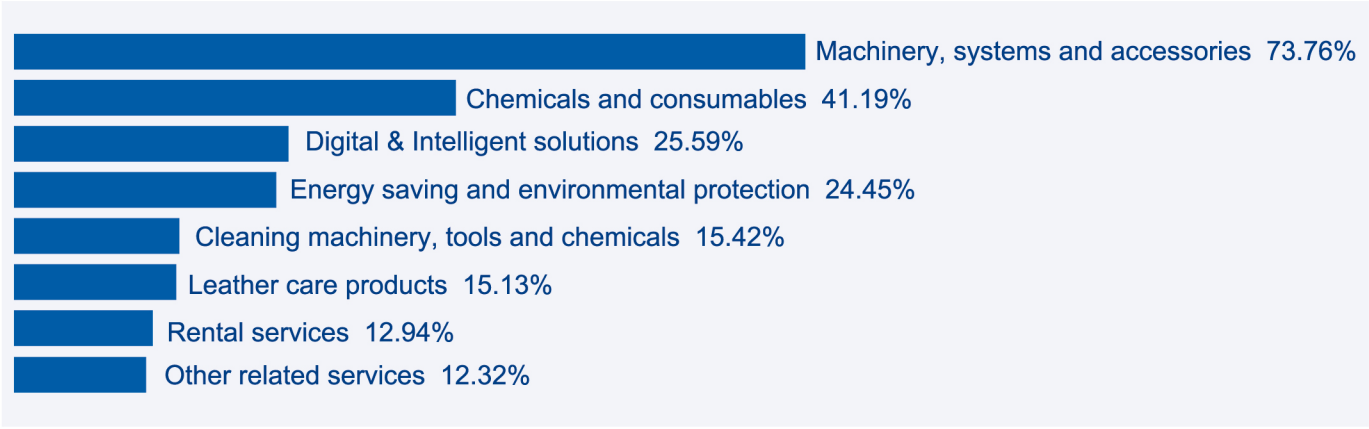


The exhibition demonstrated a clear alignment between visitor profiles and purchasing priorities, with attendance concentrated among laundry service providers and demand focused on essential operational categories, including laundry equipment, systems and accessories, as well as chemicals and consumables. The product range on display closely matched these needs, enabling targeted connections between suppliers and buyers for day-to-day business operations. It also addressed evolving industry needs in smart technologies, automation, energy efficiency and environmental sustainability, while fostering resource integration and trade support.

Visitor Distribution by Industry



Visitor Interests



Decision-makers and department managers accounted for 68.41% of visitors, up 5.41% from the previous edition, while the proportion of professional staff also increased significantly. These shifts underscore the show's growing appeal to business leaders and technical professionals, reinforcing its industry standing and commercial value.



Exhibitor Testimonials



Mr. Bob Calver, COO, Alliance Laundry Systems

TXCA&CLE 2026 was a great success and exceeded our expectations, bringing together highly engaged professional visitors and leading exhibitors showcasing cutting-edge innovations. The show helped us strengthen partnerships and connect with new customers. We look forward to returning for the next edition and further expanding our presence in Asia.



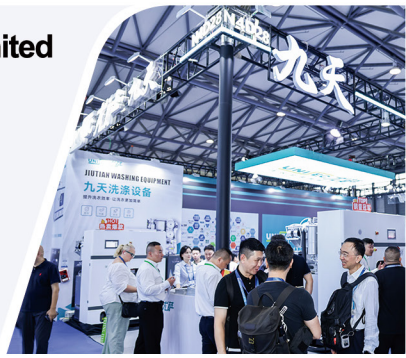
Ms. Guo Jingjing, Executive Deputy General Manager, Beijing Sunshine Fine Chemical Group

TXCA&CLE offers valuable insights into market developments through its diverse product offerings and professional forums. AI was a key focus this year, highlighting its potential to drive manufacturing upgrades. Meanwhile, our latest products attracted strong customer interest, with several prospective clients arranging factory visits, paving the way for future collaboration.



Ms. Xu Gendi, General Manager, Beijing Unisec Dry Cleaning Equipment Limited

TXCA&CLE attracted professional buyers from across China and overseas markets, including Malaysia, Brazil and Russia. On-site discussions highlighted a growing emphasis on quality and service over price. Our intelligent, energy-efficient laundry equipment drew strong interest, generating quality leads and multiple orders. The show's strong buyer turnout reinforced our commitment to future editions.



Ms. Wang Qingqing, Director/Deputy General Manager, Hoop (Shanghai) Industrial Co., Ltd.

This year's show attracted high-intent buyers, including laundry operators planning upgrades. Our dual-chamber pulse washing tunnel was praised for low operating and maintenance costs, reflecting a growing focus on supplier credentials and after-sales service. With its extensive industry coverage and strong buyer base, TXCA&CLE offers an effective platform for targeted connections.



Mr. Zhengwei, General Manager, Haier Professional Laundry

TXCA&CLE 2026 featured a stronger lineup of global brands and a more targeted visitor profile. Onsite discussions with clients from Southeast Asia, Europe and the Americas revealed rising demand for industrial laundry in emerging markets, accelerating technology upgrades and growing AI applications. Our full-scenario intelligent laundry solutions further expanded our global reach.

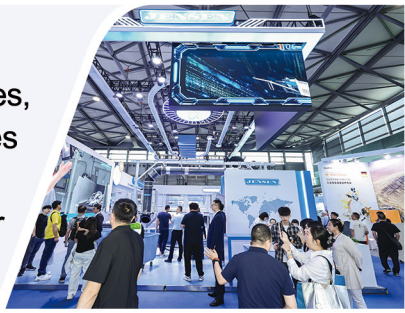


Exhibitor Testimonials



Mr. Martin Rauh, CEO, Jensen Group

For Jensen, the exhibition was an excellent platform to showcase our capabilities, connect with customers and explore new partnerships, technological advances and evolving needs. Having participated in TXCA&CLE for many years and built a strong presence in Asia, we have seen growing visitor numbers, stronger business engagement and rising international interest—all encouraging signs.



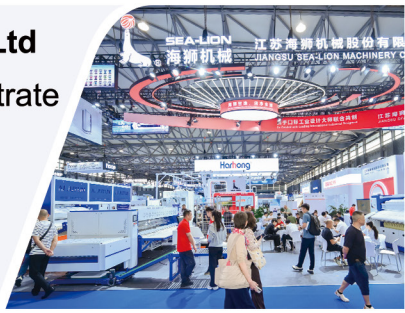
Mr. Gu Jing, General Manager Assistant,
Jiangsu Chuandao Washing Machinery Technology Co Ltd

This year's show stood out for its enhanced services and strong technological focus, showcasing innovations in AI, digital and internet technologies. It offered a great opportunity to present our solutions, explore the latest trends and connect with industry peers.



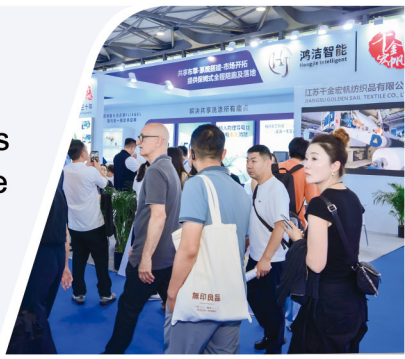
Mr. Aaron Zhang, General Manager, Jiangsu SEA-LION Machinery Co Ltd

We participate in TXCA&CLE every year to promote our brand and demonstrate the technological capabilities of China's industrial laundry equipment. This year, the exhibition was lively, with strong visitor engagement and keen interest in our upgraded product range, sparking discussions on product features and industry trends.



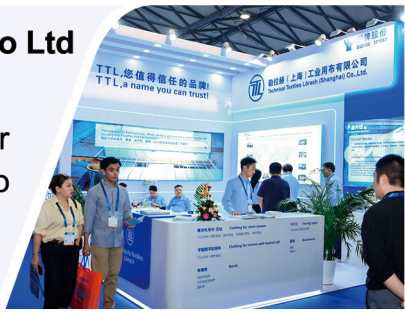
Mr. Yu Jiang, Deputy General Manager,
Jiangsu Hongjie Intelligent Technology Co., Ltd.

This exhibition attracted qualified buyers with clear purchasing intentions. As the industry evolves, TXCA&CLE provides an effective channel to showcase new products and gather market feedback. Our latest products designed to improve efficiency and reduce energy consumption were well received, with several buyers expressing interest in future cooperation.



Mr. Fan Zhouwu, Sales Director, Technical Textiles Lorrach (Shanghai) Co Ltd

The exhibition brought together businesses from across the value chain, enabling effective industry networking. Beyond product promotion and customer outreach, the exhibition offered valuable market insights and opportunities to learn from industry peers. This year's participation further raised our brand awareness in China and facilitated future business development.



Mr. Simon Woehrle, Export Area Manager, PONY S.P.A.

TXCA&CLE connects us with customers and distributors across China and buyers from Southeast Asia, Australia and New Zealand, helping us strengthen customer relationships and expand overseas. After three years of participation, we continue to gain new customers and valuable market insights. As automation advances in laundry and ironing, PONY is actively exploring robotic applications.

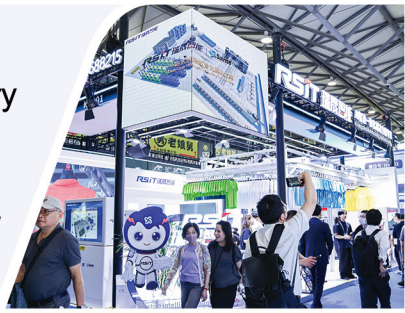


Exhibitor Testimonials



Mr Rafael Gu, Director of Marketing Center, RSIT

Making our debut at TXCA&CLE 2026, we showcased our integrated laundry solutions and digital technologies, attracting buyers from across China, Japan, Southeast Asia, Europe and the Americas. The show also helped us connect with laundry and folding equipment manufacturers and explore new opportunities for collaboration across the industry value chain.



Mr. Zhang Chunfan, General Manager, Sankosha (Dalian) Co., Ltd.

This year's participation was rewarding: we secured several orders both onsite and online, along with numerous prospective customers and project leads. We also connected with more international customers through the exhibition. We regard TXCA&CLE as the most important platform in Asia and look forward to leveraging it to further expand our international market share.



Mr. Zhaofu, President,
Shandong Little Duck Group Laundry Equipment Co., Ltd.

This year, we mainly showcased our advances in gas-saving technologies and IoT-enabled smart solutions. The exhibition featured targeted audience profile, clear buyer needs and in-depth discussions on practical applications. Exhibits onsite were increasingly refined, integrated, and smart—a direct reference for market demand and product direction.



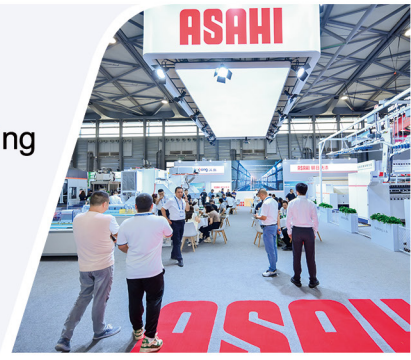
Mr. Gu Jianjun, Deputy General Manager,
Shanghai Baiqiang Washing Equipment Manufacturing Co Ltd

At TXCA&CLE, Baiqiang showcased innovative laundry solutions that attracted strong interest from visitors, delivering results that exceeded our expectations. The latest industry innovations onsite also motivated us to step up our R&D efforts. We look forward to working with industry partners through the exhibition to advance the laundry sector.



Mr. Lei Yong, Sales Director,
Shanghai Hanhong Precision Machinery Co., Ltd.

The exhibition was highly rewarding for us, connecting us with customers seeking higher quality and greater capacity while opening up new market opportunities. Growing international attendance this year reflects the show's global reach. Rising demand for energy-efficient, smart and eco-friendly solutions also reinforced our R&D priorities and commitment to technological advancement.

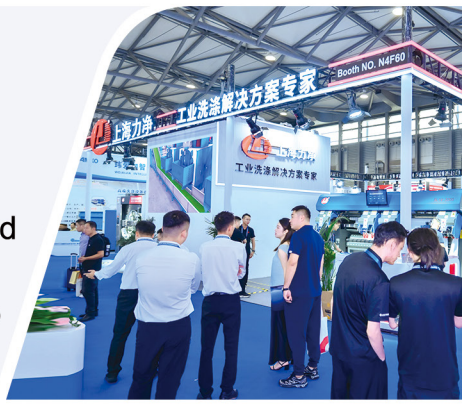


Exhibitor Testimonials



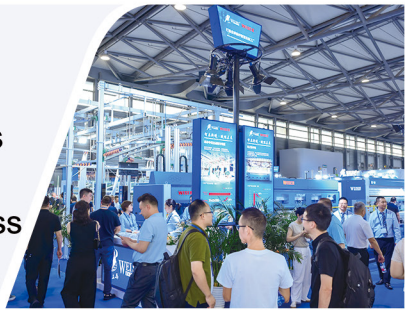
Ms. Zhang Li, President,
Shanghai Lijing Washing Machinery Manufacturing Co., Ltd.

Our booth welcomed many new and existing customers, with positive feedback on our equipment and several orders expected ater the show. As the industry shifts toward greener, smarter and more human-centered solutions, with deeper AI integration, TXCA&CLE helps us gain market insights and explore international opportunities, supporting our efforts to accelerate



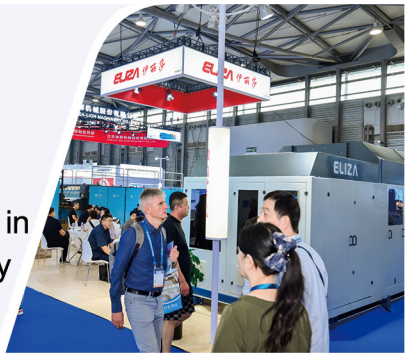
Mr. Fu Bin, Technical Expert, Shanghai Weishi Machinery Co., Ltd.

Engaging with customers and industry peers worldwide provided us with valuable insights for product development. The show reflected the industry's growing focus on practical applications of new technologies. More qualified visitors with needs aligned with our offerings enabled more effective business connections, strengthening our confidence in the industry's future.



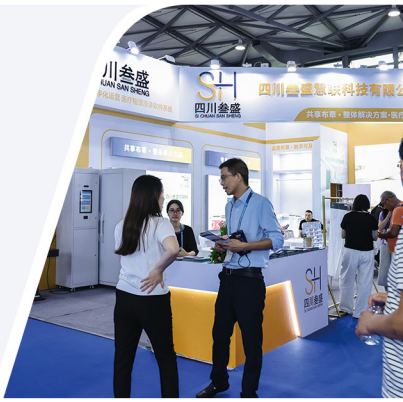
Mr. Ye Yuncai, General Manager,
Shanghai Eliza Electronic Technology Co., Ltd.

TXCA&CLE 2026 attracted a highly international and professional audience. Exhibitor numbers and overall strength also rose significantly, reflecting the organizers’stronger global outreach. This year, we showcased breakthroughs in energy-efficient technologies to help laundry operators boost labor productivity and reduce energy consumption.



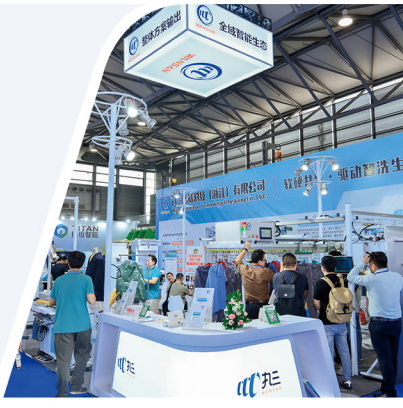
Mr. Yuan Shuizhong, Chairman,
Sichuan Sansheng Huilian Technology Co., Ltd.

Our first TXCA&CLE experience was highly rewarding. The well-organized exhibition connected us with domestic laundry operators and international buyers from Europe, South America, the Middle East and Southeast Asia, boosting brand visibility and creating new business opportunities. On-site exchanges also revealed encouraging signs of growing demand for shared linen services.



Mr. Li Xinmou, General Manager, Wansan Hao Lian Technology (Zhejiang) Co., Ltd.

Wansan fully showcased our R&D capabilities in digital integration and AI applications. While visitor numbers were slightly lower than in previous editions, visitor quality and relevance improved, enabling more valuable business connections. In-depth exchanges with industry experts and peers also provided us with insights to guide future product development and business strategy.



Visitor Testimonials



Ms. Rita Morrison, CEO, Laundry Association Australia

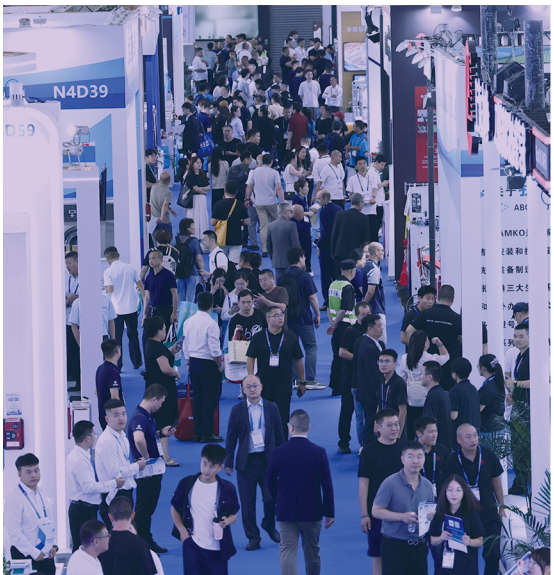
We brought 25 association members to TXCA&CLE 2026. In Australia, vast distances pose challenges for multi-site operations, while an aging workforce and volatile energy prices add further pressure. The show offers our members valuable insights into robotics and emerging technologies, with particular interest in robotic solutions for clean linen handling.

Mr. Guo Jidong, President, Beijing Laundry and Dyeing Industry Association

TXCA&CLE is a key annual gathering for the industry, fostering knowledge exchange and collective growth. This year, we brought over ten member companies to share Beijing's leading practices in franchising and online laundry services, supporting high-quality industry development. The show also keeps us updated on global trends and brings more innovations to our businesses.

Mr. Elgar Straub, Managing Director, VDMA e.V. Bayern Textile Care, Fabric and Leather Technologies

TXCA&CLE 2026 raised the bar with innovative exhibits, professional visitors and insightful events. Advances in digitalization, AI and automation are driving practical solutions for greater efficiency and sustainability. The show highlights industry innovation and emerging trends while reinforcing the industry's vital role in serving the daily lives of the public.



Mr. Zhang Xiaobing, Director, Laundry & Dyeing Branch of Hebei Commercial Federation

TXCA&CLE 2026 broadened its exhibitor mix and product range, offering industry professionals more choices and business opportunities. The advanced and intelligent equipment and software displayed onsite addressed practical needs, providing companies with new possibilities for digital management, greater efficiency and better service.

Mr. Gabriele Scarafiotti, Production Manager, Industrial Laundry Mappanese srl

We brought an Italian delegation to this year's TXCA & CLE and were impressed by its range of automation solutions, especially linen-handling robots, automated conveying and water-saving technologies. Exchanges with manufacturers offered valuable insights and potential business opportunities. The show was an excellent platform to explore the Asian laundry market and expand our network of partners.

Visitor Testimonials



Mr. Zhang Tao, Vice President, Shanxi Laundry Industry Association

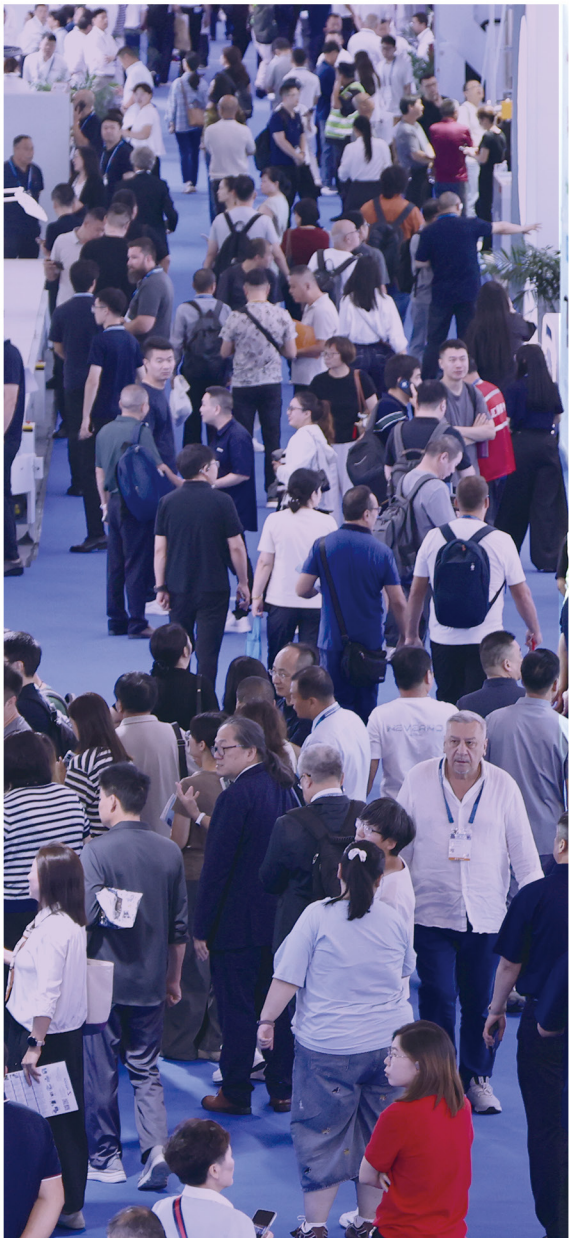
As Asia's leading laundry industry event, TXCA& CLE offers valuable access to advanced solutions. This year, we saw more equipment exhibitors and a wider range of innovative technologies and products. The show connected China's laundry industry with global market, supporting greener, smarter and more standardized development while bring global expertise to Shanxi.

Ms. He Wen, General Manager of Procurement, Rezen Group

The concurrent forums brought together industry associations, hotel groups and laundry service providers, fostering collaboration across the hotel laundry sector. Together, the exhibition and forums offered insights into industry trends and market developments while building consensus on digital transformation and industry standards, advancing the sector's standardized and digital development.

Ms. Maria Eva Sriulina, Chairwoman, Association of Laundry Entrepreneurs Indonesia (ASLI)

TXCA&CLE stands out for its focus on technology. As Indonesia looks to catch up with more advanced markets, the show offers valuable insights into the latest innovations, from AI to water management solutions—an area of growing importance in Indonesia. It's a great opportunity to learn from international industry developments firsthand.



Mr. Jiang Weidong, Senior Hotel Investor, Special Assistant to the Former Chairman of Huazhu Group

The hotel linen sector must move beyond price competition through technological innovation, standardized management and new business models. TXCA&CLE and its forums drive healthy industry growth. By uniting the full value chain, the show enables upstream and downstream players to tackle common issues and learn from global experience, advancing industry standardization.

Visitor Testimonials

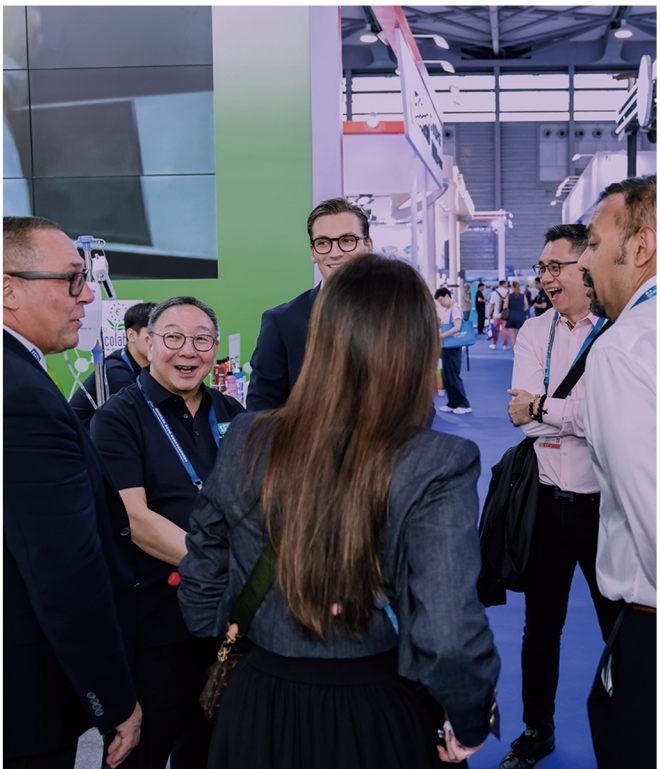


Mr. Ding Zhengrong, General Manager, Shanxi Jienuo Zhilian Technology Co., Ltd.

The exhibition connected us with leading industry players and offered valuable insights into new technologies, management practices and market trends. The forums also offered practical guidance on environmental compliance and cost control. We look forward to returning next year to advance our transformation, efficiency and sustainable development.

Mr. Zhao Zhenhua, Deputy Director, Zhuhai Medical and Health Service Center

TXCA&CLE showcased advanced technologies such as AI-powered inspection and RFID tracking. Its forums helped us better understand healthcare compliance and traceability, supporting industry standardization and digitalization. We hope next year's edition will feature a broader range of exhibits highlighting the fast-growing medical laundry sector.



Mr. Lin Honghzhi, General Manager, Fujian Quanzhou Yijieshi Washing Co., Ltd.

TXCA&CLE 2026 stood out for its growing international reach, strong focus on smart and green technologies, including AI-powered operations, low-temperature washing and energy management; and high concentration of purchasing decision-makers and medium to large-scale laundry operators, enabling efficient business matching.

Mr. Li Ningfeng, Deputy Manager, Jincheng Sanxin Xiangda Washing Industry Co., Ltd.

The show featured comprehensive solutions reflecting the industry's shift toward smarter, greener and more automated operations. We saw competition increasingly driven by data, energy efficiency and quality, and identified practical solutions in AI inspection, RFID tracking and energy-efficient tunnel washing. We will bring more delegates to explore opportunities and partnerships at future editions.

Mr. Zhao Chengxin, General Manager, Xueluodan Textile Co., Ltd.

The exhibition was well organized, with attentive service and comprehensive coverage of the laundry value chain, covering energy efficiency, digital management and smart technologies. TXCA&CLE offered a valuable platform to explore industry trends and purchasing needs, while the concurrent forums provided practical takeaways on energy efficiency and other key topics.

Concurrent Events: Global Insights Shaping the Future of Laundry Industry



A series of forums covered key areas of the laundry industry, from medical textiles and commercial linen to everyday garment care. Industry experts and business representatives from China and abroad shared practical insights, explored industry challenges and offered actionable perspectives on digitalization, sustainability and high-quality development.



Global Insights

Experts from China, Germany, Australia, Japan, South Korea and Indonesia shared global perspectives on AI, ESG, sustainable innovation and digital transformation, exploring pathways towards a more sustainable, standardized and internationally connected laundy industry.

Retail Laundry Forum

The forum focused on the transformation of retail laundry services, sharing practical insights on digitalization, cost control, chemical safety, plant–store collaboration and intelligent operations. It offered actionable strategies to improve service quality, reduce costs and strengthen brand competitiveness through integration, collaboration, digital innovation and branding.





Hotel Group Laundry Service Supply Chain Management Innovation Forum

On September 21, industry associations from across China joined forces to launch and signed an initiative promoting hygienic linen reuse in the hotel sector, followed by a media Q&A session.

The Hotel Group Laundry Service Supply Chain Management Innovation Forum followed, with experts and business leaders sharing insights and holding roundtables on management transformation, supplier admission, digital traceability, quality control and procurement cost estimation, aiming to build consensus, strengthen hotel-laundry understanding, ensure linen hygiene, and support sustainable growth.

Concurrent Events: Global Insights Shaping the Future of Laundry Industry



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"Empower China Laundry · Leading Demo Window" -- Beijing Laundry High-Quality Collaborative Development Forum

The forum presented practical case studies on quality control, omnichannel operations, equipment management and greener technologies, highlighting how Beijing's laundry businesses are driving operational upgrades. It also fostered cross-regional collaboration and shared valuable insights for the wider industry.





Medical Textile Cleaning Forum

The forum addressed medical textile management, procurement compliance, equipment selection and sustainability, highlighting the importance of safety and cross-sector collaboration. Speakers also called for fair competition, higher professional standards and stronger industry cooperation.

Commercial Textile Cleaning Forum

The forum explored pathways to greener, smarter public and commercial laundry, highlighting chemical innovation, integrated technologies, quality standards and digital transformation. Speakers aligned on four priorities: quality, expertise, efficiency, and industry-wide collaboration.



Strong Presence of Delegations













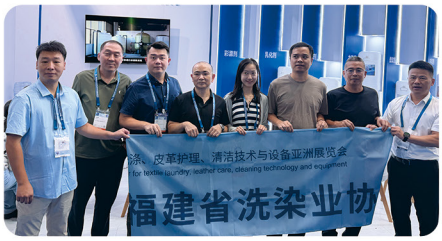





























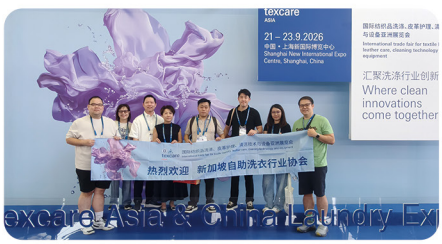









International trade fair for textile laundry, leather care, cleaning technology and equipment

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